Unleash the Power of your Data

Forsythe Hosting Solutions Data Analytics as a Service leverages the power of machine learning, the Google Cloud and managed services to provide your organization with more insight about your data than ever before.

Unstructured data, archives and data vaults from virtually any source stored either on-premises or in the cloud can be captured, analyzed and reported on by leveraging Google’s powerful machine learning capabilities including Data Loss Prevention, Natural Language and Google Vision. As a managed service, Forsythe provides detailed reports of the analyzed data as well as next step actions including data deletion, quarantine or further analysis.

Industry Use Cases

Data Insight and Breach Detection
- Call Centers examine call recordings for personal data that requires compliant storage such as HIPAA, PCI and GDPR
- E-commerce vendors and marketing service providers do clickstream analysis to identify website visitors who are more likely to buy a particular product or service based on navigation and page-viewing patterns through advanced sentiment analysis and log classification
- Baseline query and record analysis are established enabling early breach detection

Compliance and Industry Regulations
- Banks and credit card companies analyze withdrawal and spending patterns to prevent fraud and identity theft
- Healthcare organizations mine data to evaluate compliance, while financial institutions can easily validate adherence to strict data archive management

Benefits
- Forsythe’s fully managed data analytics solution can help your enterprise
  - increase revenues
  - reduce risk and improve operational efficiency
  - respond more quickly to emerging market trends and gain a competitive edge
  - all with the ultimate goal of boosting business performance

- You can take advantage of Google’s latest machine learning capabilities immediately as a managed service, without any capital or operational investments.

Conclusion:
Forsythe’s fully managed data analytics as a service helps improve visibility into your organizations data and provides analysis that allows you to take immediate action, maximize revenues and reduce your organization’s risk posture. Contact us today: FHSsales@forsythe.com, or (844) 265-6332 to learn more.