

Keep working, even if your servers aren't.



71%

of all tape restores fail.
– Gartner Group

OVER 50%

of all recoveries will fail
because of errors in the
backup process.
– Iron Mountain

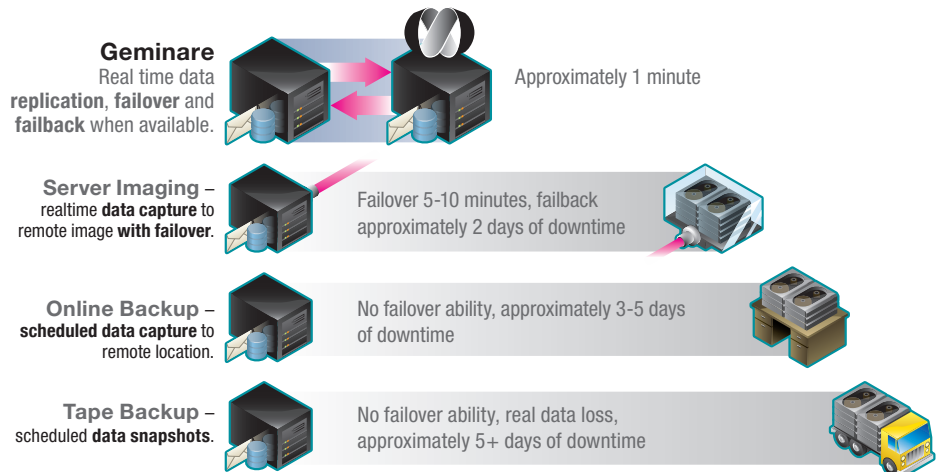
A network outage can mean the inability to access critical applications and information essential to your organization – data like customer records, email, and other key business applications. While it may be possible for many small and medium-sized businesses like yours to run for short periods without their computers, most are so dependent that even a few hours of downtime can impact their very survival.

Now, true business continuity is finally accessible to the SMB market. Geminare introduces a host-based continuity service that keeps your business running uninterrupted, during a system failure with no capital investment. Our patented hosted SaaS platform delivers **Enterprise-class Continuous Availability**, with a turn-key solution that facilitates real-time server replication with automatic failover, immediate remote operational capability, and complete data protection.

Geminare's business continuity solution ensures the secure availability of your mission-critical applications by **replicating your system** environment in a **Top Tier Data Center**. In the event of a system interruption or failure, the replica automatically and seamlessly engages, ensuring continued access to applications and data. **Business Continues as Usual.**

Like many companies, you may have a tape backup system in place. But a business continuity solution elevates you to the next level of protection. Compare the downtime you could experience with tape backup and online server backup options, against Geminare's continuous availability service.

Server Failure: Direct Impact on Company Downtime



40%

of IT Managers had been unable to recover data from a tape when they needed it.

– Yankee Group and Sunbelt Software

What are the key features of the Geminare Business Continuity Service vs. Tape Backup and Online Server Backup options

HOW GEMINARE COMPARES TO OTHER BACKUP TECHNOLOGIES	TAPE	ONLINE BACKUP	GEMINARE
Enables point in time copies of data to be stored offsite	✓	✓	✓
Includes remote access dial-in capability to data center	X	✓	✓
Includes hosting at a Top Tier Data Center	X	✓	✓
Up to the second offsite real-time data replication and synchronization	X	✓	✓
Provides complete access to contacts, appointments and public folders from offsite	X	X	✓
Ability to use current Outlook Client on existing workstations to access remote site	X	X	✓
Absolutely no additional hardware or software required onsite	X	X	✓
Can be utilized to test server upgrades or maintenance in a non-disruptive manner	X	X	✓
Provides failover of individual servers including client redirection with no user interaction	X	X	✓
Manages failover process for specific applications like Exchange, SQL, Oracle, BES, IIS	X	X	✓
Integration with BlackBerry Enterprise Server	X	X	✓

Why are Companies Moving Away from Tape Backup?

In the SMB market, the popularity of Tape Backup System solutions has decreased significantly over the past few years due to changing market demands for business availability. Factors like:

- Increased competition
- rising customer expectations
- diverse operational threats

Unlike traditional backup systems, Geminare goes beyond data replication to focus on the servers, network, and users within your organization. Geminare delivers zero downtime through affordable server replication and real time data synchronization with the Geminare Top Tier Data Center. We guarantee the accessibility of your critical resources, when and where you need them.

Within seconds of a server or network disruption, your mirror servers and current data become available at the data center. You can begin to work directly and securely locally on your office network, or from remote offsite locations. Your active email, file, and database server content are immediately and automatically redirected to the data center, ensuring customers, suppliers, and partners experience “business as usual.” Your confidence and reputation remain intact. The result? Peace of mind from Geminare, your trusted business continuity partner.